



cms

PRINTING PRESS

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IT'S ALL ABOUT

★ THE LOOK

& Feel

A CMS RECIPE BOOK



cms

PRINTING PRESS



*It's All
About
The Look
a Feet*



A PRINTING JOB IS LIKE MAKING DESSERT. TOO MUCH, OR, INDEED, TOO LITTLE OF SOMETHING AND IT JUST DOESN'T SATISFY. TO ACHIEVE A DELICIOUS OUTCOME, EVERYTHING HAS TO BE PERFECTLY BALANCED. WITH JUST THE RIGHT PROPORTION OF ESSENTIAL INGREDIENTS.

AND LIKE ALL MASTERS OF THE KITCHEN WILL TELL YOU, YOU CAN'T BE GOOD AT WHAT YOU'RE DOING IF YOU DON'T UNDERSTAND THE INGREDIENTS.

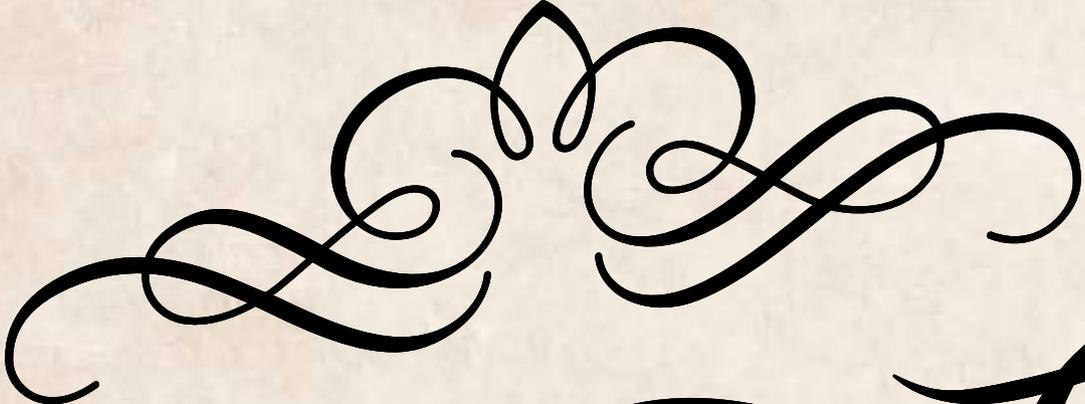
IN THIS BROCHURE WE ATTEMPT TO SHOW YOU THE MOST BASIC COMPONENTS ONE NEEDS TO WHIP UP THE PERFECTLY PRODUCED WORK OF PRINT.



A print job can only be as good as the design it's reproducing. Making sure your designs are in place beforehand is a good way to begin.

BEGIN WELL

And makes the process a lot smoother. For added convenience you could always ask our design team to help you get started.



Typography

The image features the word "Typography" written in a highly decorative, black cursive script. The letters are fluid and interconnected, with prominent flourishes and swashes. The word is centered and slightly tilted. Above and below the word are symmetrical, intricate decorative flourishes consisting of multiple loops and scrolls, mirroring the style of the text.

LIGHTHEARTED, SUAVE,
NAUGHTY, CORPORATE
AND SO MANY MORE IN
BETWEEN. JUST LIKE
PEOPLE, EVERY TYPE
YOU SEE HAS ITS

Experiment Liberally

OWN UNIQUE CHARACTER.

THEY ARE CALLED
TYPEFACES. BE
ADVENTUROUS. LET US
INTRODUCE YOU TO
A BODONI OR
A BRAUHAUS OR
GOTAM OR UNISANS



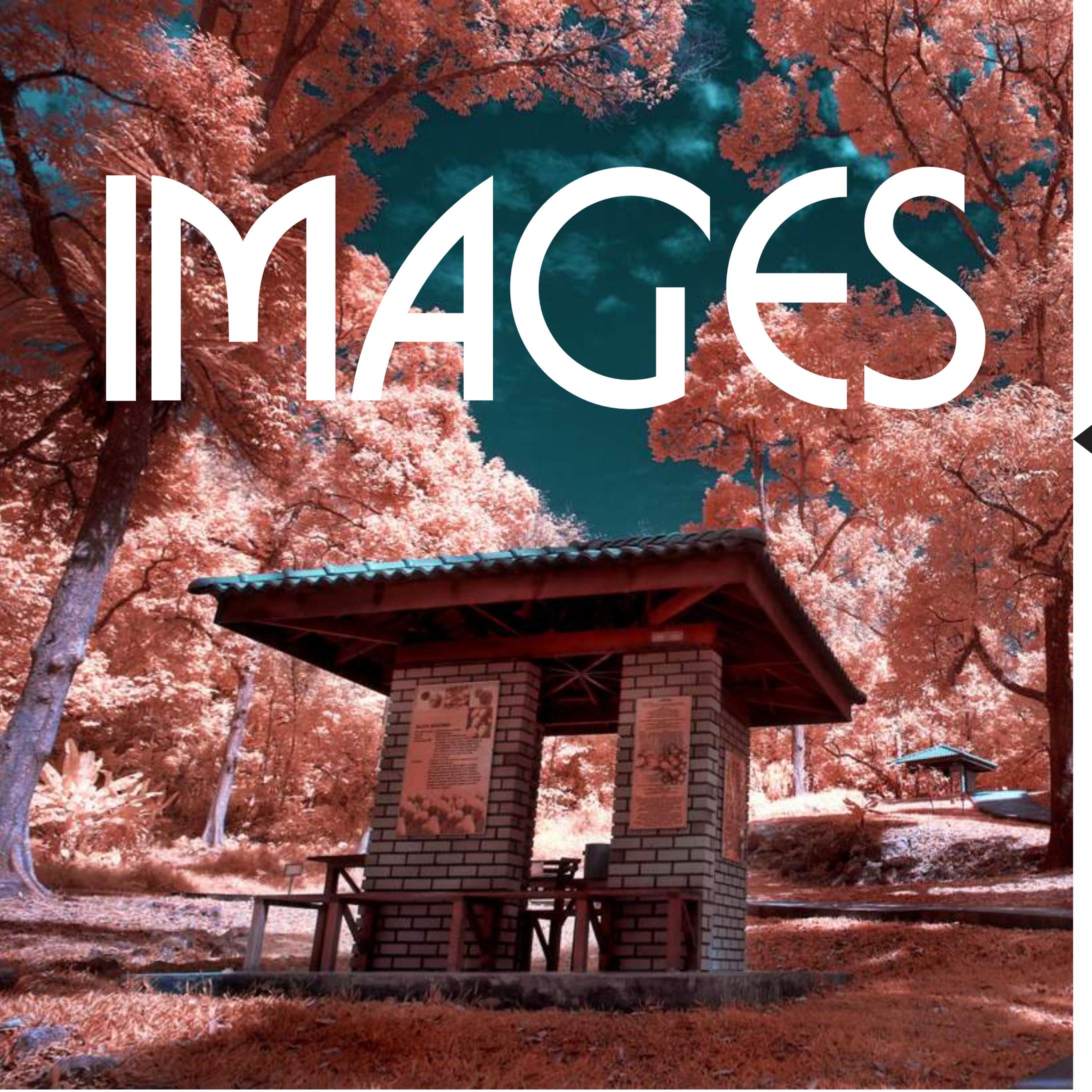
Colours

MEASUREMENT

w/ CARE

20% less yellow gives you blue. 20% more turns it green. It takes an expert eye, a delicate hand and the most advanced machines to get the colour you have in mind immaculately replicated on paper.

IMAGES





ALWAYS CHOOSE

FRESH

A GOOD PICTURE REPRODUCED WELL BECOMES A
FEAST FOR THE EYES. A BAD PICTURE ON THE
OTHER HAND BARES ALL ITS FLAWS. SO CHOOSE
WITH CARE. AFTER ALL, AS THE SAY A PICTURE
SPEAKS A THOUSAND WORDS.





TEXTURE
THE
FINAL
TOUCH

TURPRE





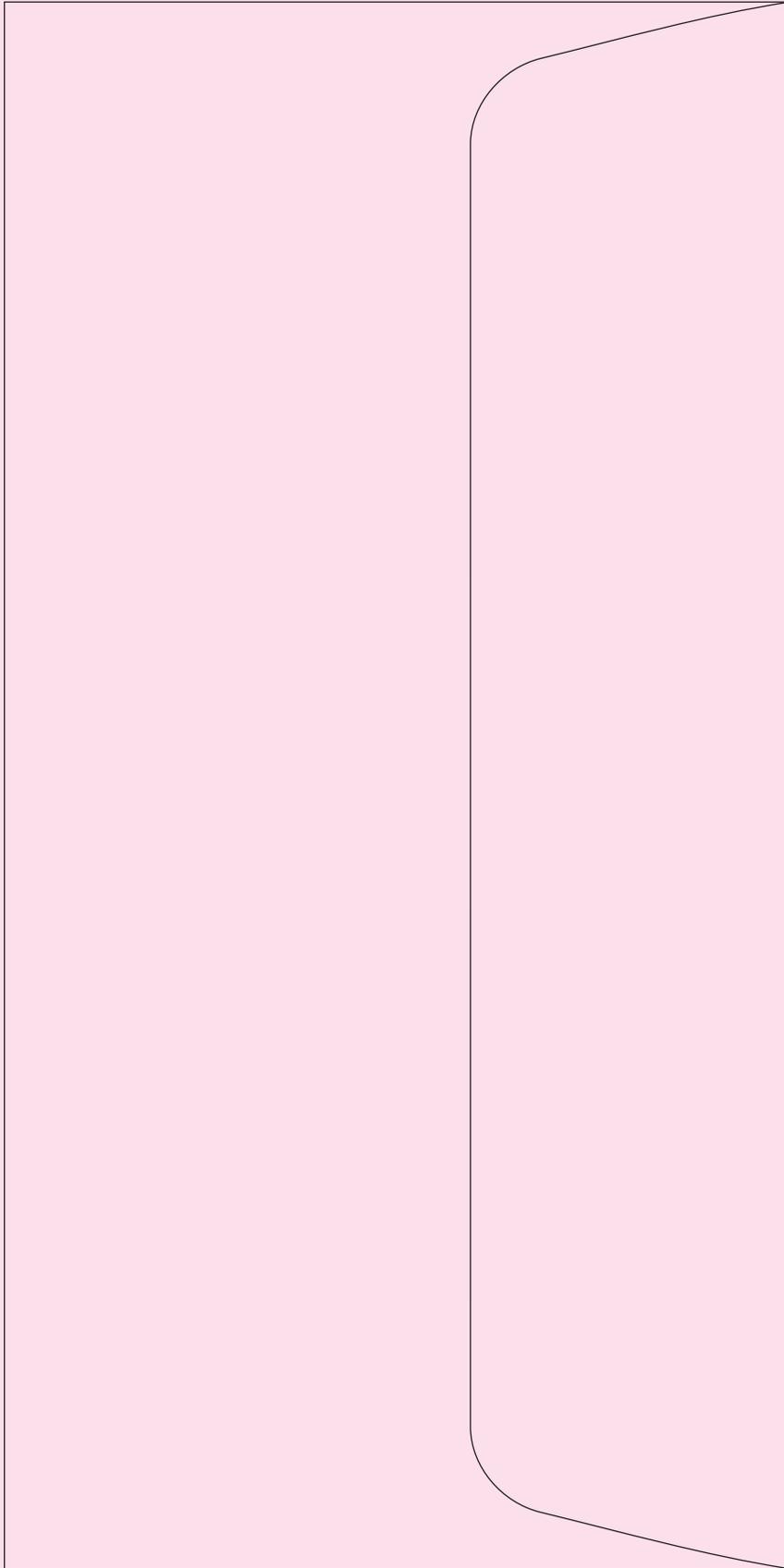
From liquid glossy finishes to grainy, earthy touches, every texture test can add volumes to how something is perceived. Make a visual and sensorial impact on your consumers. Get them to connect and respond every time they come in contact with your brand.





TIMES

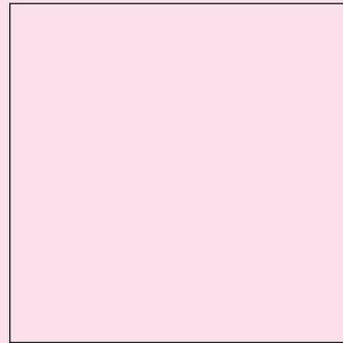




OFFSET PRINTING

Just as fine ingredients can jazz up a humble meal, top class printing can change how a brand is perceived. Offset printing is recommended when you want the sharpest reproduction of images, the perfect Pantone® colour match or complete flexibility in printing. Because special printing techniques such as special colour, die-cutting, UV lamination, foiling, embossing and many others can only be achieved through offset printing. Stationery, POS, Leaflets, Brochures and Company profiles that require immaculate detailing are best printed on Offset.

OFFSET



PRINTING

cms
PRINTING PRESS

EXPO 2020
DUBAI, UAE
CANDIDATE CITY
Bid Supporter



CMS PRINTING PRESS L.L.C.

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Tuesday, January 8, 2013

To: Chief Executive Officer
Stanley & Stanley Advertising
Siddique Towers, Sheikh Zayed Road,
Dubai, U.A.E.

Dear Mr. Jackson,

Thank you for depending on us for the brochure. As discussed, your order will be delivered to you in four working days.

Also, many thanks for your kind compliments on our new logo. Your attention both honoured and humbled us.

Seeing how impressed you were with our business card, we have taken the liberty to assume you might appreciate seeing more of our corporate collateral.

Consider this letter and its envelope as examples of our designing and printing capabilities. Your expert opinion on the same, as always, is greatly welcome.

Needless to add, we are delighted to be working with you and look forward to your next visit.

Sincerely,

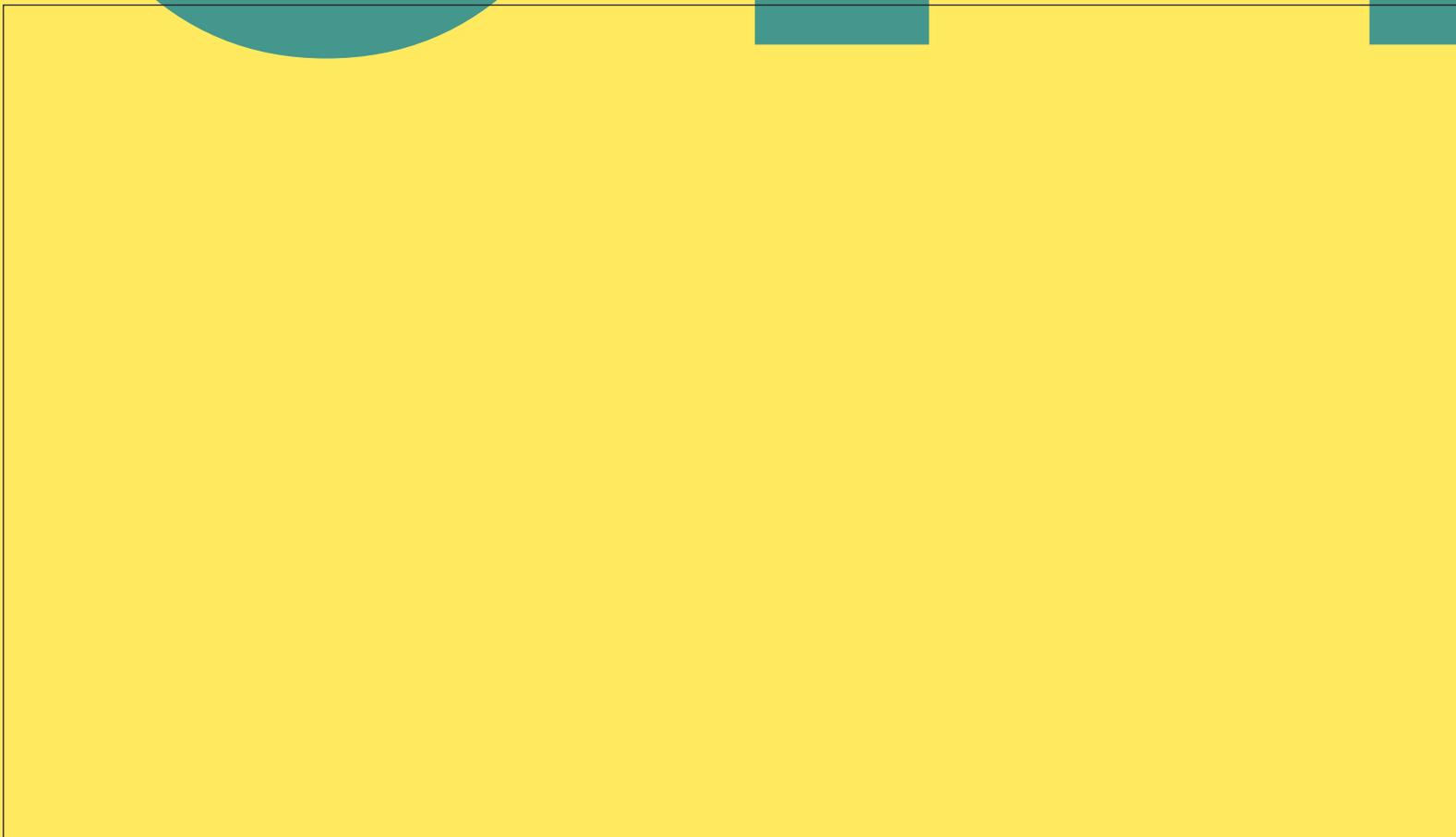
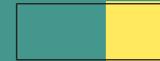


Peter Almeida
Chief Operating Officer
CMS

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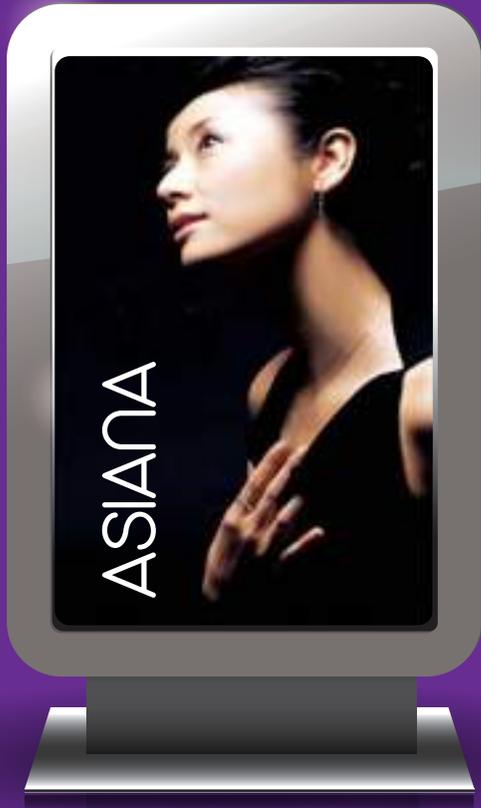
SELF-STARTING PRINTING

DIGITAL PRINTING

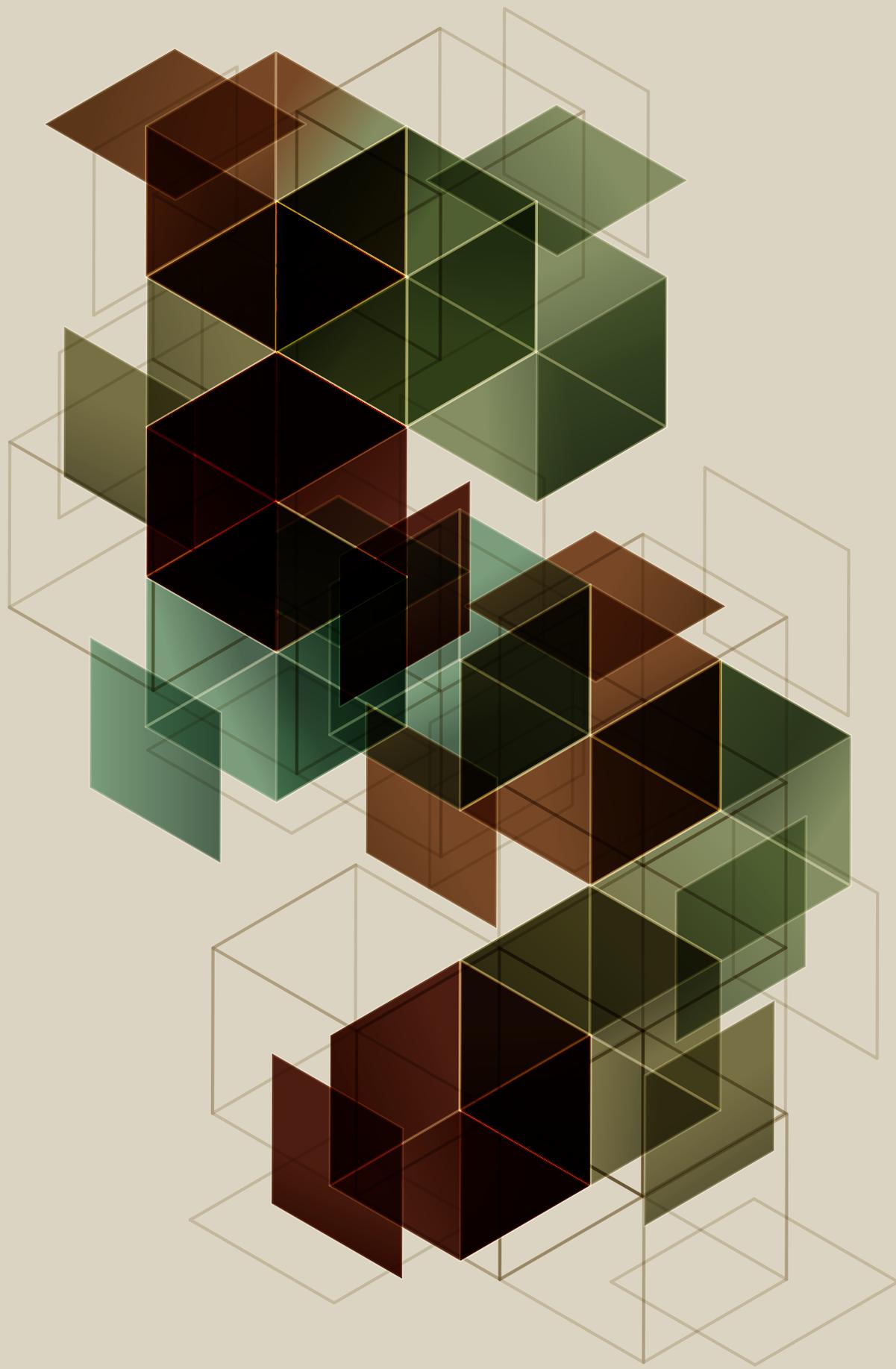
Quick and easy doesn't have to be cheap and nasty. Unlike offset printing, which uses plates for high volume jobs, digital printing is done through laser and inkjet printers to produce low-volume jobs swiftly. But it takes an expert to make sure your digitally printed corporate stationery, duratrans, canvas and tarpaulin come out looking the business.



DIGITAL



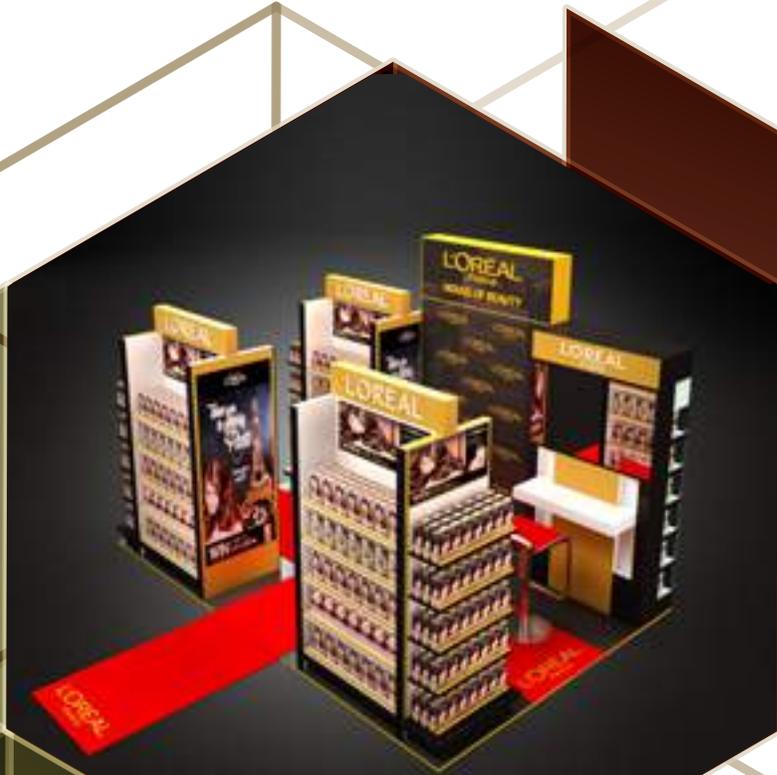
PRINTING



PRODUCTION

PRODUCTION

Contrary to common wisdom, we think you should be dramatic. And to help you out we serve up a delicious array of booths, kiosks, gondolas, shelving units in metal, wood or plastic to give your brand maximum visibility in-store.



PRODUCTION

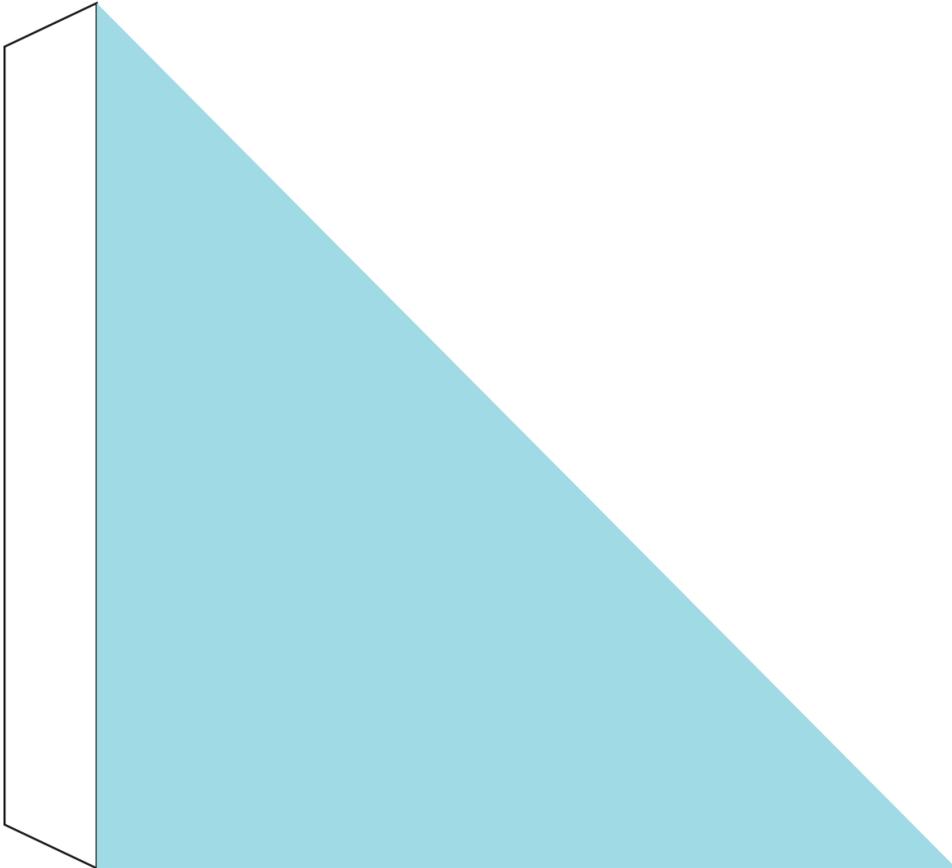
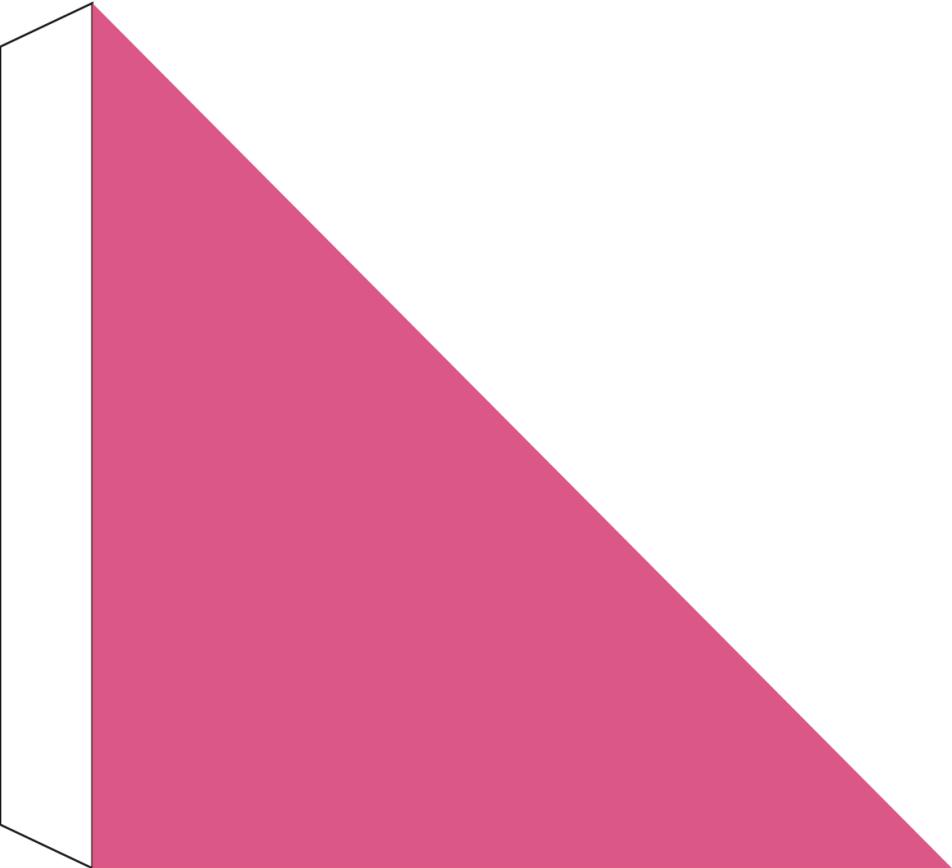
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**SHELVING
UNITS**



BOOTHS

PRUD



PRODUCTS

Make it cool and funky. Or corporate and snazzy. We've got tons of ideas that will blow the socks off your clients.

PRODUCTS

PRINT, COPY AND DIGITAL SERVICES



wow!

PREMIUM
QUALITY



★ *Full Service* ★

★
Printing

Turn your soft copies hard with our printing services. From digital to offset, black and white to colour and small to large scale.

★
Binding

Make a great first impression even before your report is read. And nothing impresses more than bound, professional looking documents.

★
Mounting

Be it exhibition stands or banners mounting adds style and stability to your designs. Choose from a variety of material options available.

★
Lamination

Breathe new life into your prints with a layer of sheen or matte finish. Lamination not only safeguards your prints, it adds class to its looks.

★
Installation

Relax, we got this one. Whether large exhibition stands or posters, mupis, or billboards, you can rest assured that what we print can also be installed without a hassle.



BINDING

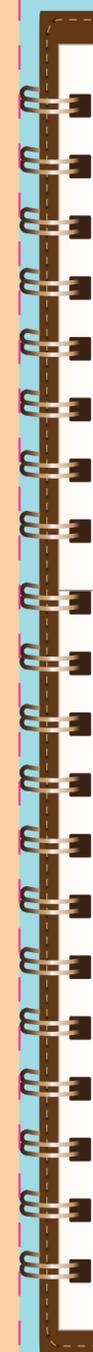


Comb Binding

Comb binding is the most generally used binding. It's cheap, durable and can be reused. Comb binding is used to create financial reports, training guides and proposals. It looks even better when done according to the color theme of the document.

Twin Loop Wire Binding

Twin loop wire binding is also known as Wire-O or Double-O binding. It is called twin loop because single binding consists of two coils and are comparatively thinner than plastic spiral binding. It is efficient for small reports, final project reports, manuals and table calendars.



Saddle Stitch Binding

Saddle Stitch binding is one of the oldest ways of binding and also a reliable way of securing pages. Pages are attached in bunches initially and then all the bunches are attached by a large stapler. It is usually used for binding text books, booklets and notebooks.

Case Binding

In case binding, most often used in book production, printed sheets are folded into 16 or 32 page signatures, which are collated and sewn by machine. The sewn edges are coated with glue. Then a strip of gauze adheres to the document's spine. Finally, a book and its covers are placed in a casing-in machine, which pastes the endpapers and fits the cover.



Plastic Spiral Coil

Plastic spiral coil or simply spiral binding is lightweight and strong. It is good for perfectly produced workbooks, presentations and particularly for mailing because it doesn't crush. It gives a neat look to the document and is also easy to handle.

Perfect Binding

To produce a perfect-bound document, pages are assembled in a sequence, clamped together, and placed in a machine. Once perfectly trimmed, the edges receive an adhesive application and adhere to a backing. Perfect for books, thick magazines, annual reports, technical manuals, and catalogues.

BINDING TYPES



Ring Binding

Ring binders consist of 2 to 4 rings. It is the best solution for filing purposes. Pages are punched by a punch machine and then added in the file. Pages can be easily added or reduced. The ring binder file looks even better with page separators, colorful tabs and alphabet stickers. The pages and especially the separators do not tear off because the size of the ring binder file is comparatively bigger than the standard page.

Tape Binding

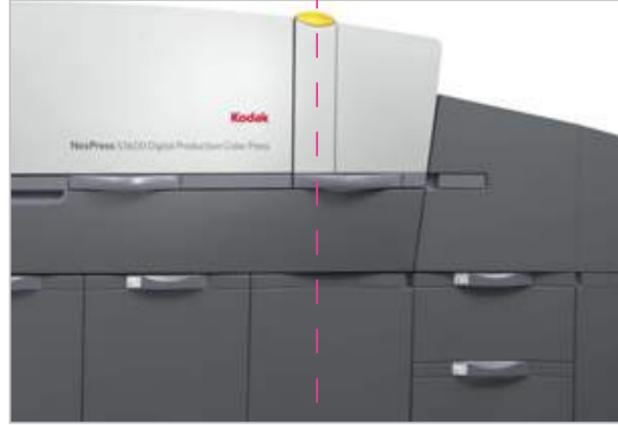
Tape binding or thermal binding is done by attaching pages with a thermal tape. Extra stickiness of tape gives a strong grip to the book. This method of binding is widely used for handbooks. It is economical as well as gives a sturdy look to the document.



LARGE FORMAT

For printing Autocad drawings, billboards, banners, large posters, canvases, duratrans, huge stickers, etc.

KODAK Nexpress



KODAK NEXPRESS

Extend the impact of your images with dimensional clear dry ink for a variety of textured application.

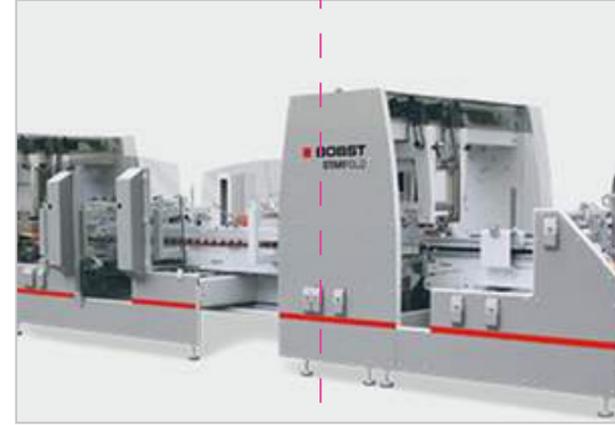
CTP Computer to Plate



CTP

Computer to plate (CTP) is an imaging technology used in modern printing processes where an image created in a Desktop Publishing application is output directly to a printing plate.

BOBST Folder-Gluers



BOBST FOLDER-GLUERS

Folder-Gluers are used for transforming a piece of flat material into a finished product such as a box, envelope, or promotional item.

BOBST Autoplatten® Diecutter



BOBST DIECUTTER

BOBST Autoplatten® DIECUTTER is a machine that uses dies/blades to cut paper into any specified shape.



MACHINES



SERVICES

KEEP A TRACK OF YOUR PRINT AND COPYING COST WITH MANAGED PRINT SERVICES

Failing to curb the wastage and costs incurred by the printers and copiers in your organization? Many organizations do not have in place control and monitoring mechanisms to identify these costs. Digital World's Managed Print Services provides you comprehensive monthly billing which includes all costs such as paper, toner, services etc so that your costs are clearly identified and detailed even to the extent of departments and users. So you can go ahead and focus on your business while we help you manage your fleet of printers, copiers and multi-functional products in order to derive the best possible cost savings and increase of productivity across your organization.

- Service includes paper, toner and maintenance
- No capital expenditure on equipment
- No multiple vendor contracts to manage
- Track your print and copy costs monthly
- Focus on your core business
- Reduce on wastages
- No administrative difficulties

BEYOND PRINTING

A person in a dark suit is holding a glowing, translucent globe. The globe is covered in a network of white lines and dots, representing a global network or data flow. The person's hands are positioned as if they are supporting the globe. The background is a solid, vibrant blue color.

PRINT LOCALLY FROM ANYWHERE IN THE GLOBE

ishipdocs is a service that allows businesses to print and deliver documents anywhere in the globe with just a click. Being a part of its network which spans hundreds of suppliers in 400+ locations means CMS is a trusted and preferred local printer for clients from Beijing to Buenos Aires.

ishipdocs makes printing time-sensitive documents really easy. By simply uploading the file and entering the destination details, ishipdocs prints and delivers documents anywhere, anytime in hundreds of locations internationally for local delivery. CMS is proud to be their regional partner.



PACKAGING



PACKAGING

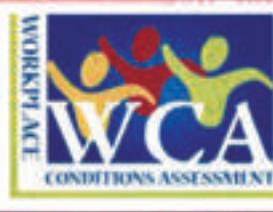
The first thing your customer experiences is your brand's packaging. To ensure it's an impressive encounter we use all sorts of materials, modern processes and, for good measure, a pinch of love.

THE COMPANY

CMS has been a premier provider of printing solutions in the ME region for over 25 years.

Our clients are a veritable mix of internationally recognised brand names and home-bred local businesses, which span electronics to pharmaceuticals, petroleum to kid's apparel and confectionery to hospitality.

CMS has also had the distinguished pleasure of sponsoring many glittering events - GR8! Women Awards being one of them.



Workplace Conditions Assessment (WCA) Achievement Award

CMS Printing Press LLC

P. O. Box 79136, Ras Al Khor,
Dubai, United Arab Emirates

WCA Registration Number: F_IAR_6063

Intertek has assessed the practices of the above facility according to the scope of the **Workplace Conditions Assessment** which resulted in meeting the performance criteria required for the "Achievement Award".

The evaluation of the facility covered the following areas:

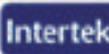
1. Labor
2. Wages & Hours
3. Health & Safety
4. Management System
5. Environment


David Horlock, VP Global Inspection and Auditing

Intertek Trust ID 197012


Derek Cheng, CAC Certification Director

Expiration Date Mar 06, 2013

Enabled by 

This document confirms that an independent third-party assessment of the named facility was performed using a process driven approach which incorporates a weighted and scored data collection instrument to provide objective results on the facility's level of adherence to program standards. This document should not be relied upon as a demonstration of compliance beyond the expiry date. Periodic evaluations of the facility's ongoing processes should be conducted based on risk, to ensure continuing adherence to program standards. The Achievement Award does not certify, confirm or imply and or exempt the clients from: a) Their legal obligations in compliance with any government, industry regulations or standards, b) The quality of any specific products and services produced or delivered by the facility. The Facility or Supplier remains solely liable for legal compliance to any laws, regulations and non compliance relating to systems, processes or product defects.

YOU SIMPLY
CAN'T PRINT
EVERYTHING
IN THE OFFICE



QUICK & EASY PRINT SOLUTIONS

To cater to small to medium size businesses and end consumers looking for quick, inexpensive solutions, we have introduced Digital World.

Basic services like printing and copying in B/W and colour to large format printing, lamination and mounting can now be taken care of in a matter of minutes. With the help of a resident designer you can put together brochures, leaflets, magazines, stationery and promotional gifts within a few hours. Other on the spot services offered include: CD handling, stamping and writing, binding, stitching and more.

Digital World can be found in key business districts across Dubai.

Dear CMS,

We are just back from the 3-day event in Abu Dhabi. Everything planned went off smoothly, and although reports are not in yet we can confidently say that the customer footfall saw a giant increase from last year. This increase wouldn't have been possible if not for the exceptional stand that you helped us create. It stood out and was appreciated unanimously by everyone who visited us. Thank you CMS team. You made us look great!

We look forward to working with you in the future.



Thank you for the shields and banners. Thanks especially for managing to source the material on such a short notice, and also delivering and installing the banners. Your 'can do' attitude is highly appreciated.





Thank you for the stationery. You were 100% right about the paper. It has received great feedback from our clients, as well as the company's management. You can certainly expect more assignments from us in the near future.



Since you guys have consistently good quality, we have recommended CMS to one of our sister concerns. They will be contacting you shortly.



You guys are the best! No other printer in town was willing to take on 5000 brochures with a 3-day deadline. We know because we got refused by all of them!



OUR BRAND EXPERIENCE



